Membership & Chapter Engagement (9.4.19)



Meet the AFP Membership & Chapter Engagement Teams!

Whether you're continuing or just beginning your time as an AFP Chapter Leader, we wanted to put some faces to the names over at AFP that strive to serve you everyday.

Have a question on a specific area of AFP? The quick summary of each staff member's responsibilities will help direct your question into the right hands.

AFP Global Chapter Visit Program: Also keep in mind that AFP chapters may request chapter visits from AFP Global staff at no cost. Chapter visits help strengthen the relationship between chapters and AFP Global, allow for AFP Global to understand challenges chapters face, and provide the opportunity to collaborate on specific chapter needs.

Request a Chapter Visit >>

Membership Team

Todd J. McLaughlin Vice President of Membership & Chapter Engagement

Oversees all Membership Chapter Engagement initiatives, including acquisition and retention strategies and the member value proposition.

Email: todd.mclaughlin@afpglobal.org

> **Phone:** +1 (703) 519-8450

Sawanna Foster Senior Membership Representative

Lends positive customer support to AFP members by handling duplicate accounts, online memberships and membership renewal issues.

Email: sawanna.foster@afpglobal.org

> **Phone:** +1 (703) 519-8471



Demond McWilliams Director of Membership Marketing

Manages the internal and external membership processing teams, resolves database issues and markets AFP membership.

Email: demond.mcwilliams@afpglobal.org

> **Phone:** +1 (703) 519-8473





Tiffany Oglesby Membership Data Specialist

Supports the Membership team by processing large nonprofit organizational memberships, refunds, membership transfers and troubleshooting database issues.

Email: tiffany.oglesby@afpglobal.org



Phone:

Membership & Chapter Engagement (9.4.19) +1 (703) 519-8492

Chapter Engagement Team

Taryn Gold

Associate Vice President, Chapter Engagement

Oversees the Chapter Engagement department and leads the Inclusion, Diversity Equity & Access (IDEA) programs, including the next generation work and the Women's Impact Initiative.

Email: taryn.gold@afpglobal.org

> **Phone:** +1 (703) 519-8452

Derek Mulhern

Chapter Development Director

Supports AFP Chapters through assisting in strategic planning, membership recruitment and engagement, and programming. He will identify and facilitate idea sharing opportunities and best practices of like sized AFP Chapters to drive overall chapter success.

Email: derek.mulhern@afpglobal.org

> **Phone:** +1 (703) 519-8463



Allison Sedwick Director, Chapter Engagment

Works to ensure effective communication with and training of Chapter leaders, and develops and moderates online engagement opportunities and communities for Chapter leaders.



Email: allison.sedwick@afpglobal.org

> **Phone:** +1 (703) 519-8486

Kelley Brown Chapter Enagagement & Membership Coordinator

Supports the Chapter Engagement and Membership teams on all projects including the accord process, membership reporting, communications, scholarships, and the chapter website program.

Email: kelley.brown@afpglobal.org

> **Phone:** +1 (703) 519-8459



